



# Innovation managers in their own words.....

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Managing Innovation

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Innovation management is becoming increasingly important – so much so that the [International Standards Organization is working on a series of guidelines about the topic](#) to help companies intergate it into their organizations.

But what do innovation managers know and what do they do? In these video interviews we find out a little about this complex role from a number of practising innovation managers...

## 1. Carina Leue-Bensch, Lufthansa Systems



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**2. Annika Thoressen, Healthcare**



**3. Patrick Frank, Dentsply**



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4. Irina Fiegenbaum, TuV



5. Lynn Coorevits



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**6. Aileen Deasy, Irish Seafood Board**



**7. Elena Fomenko**



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**8. Mozhdan Sadir**

