



Serious Play

JOHN BESSANT
Managing Innovation

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This is a tool which emerged from attempts to use Lego bricks and other elements as part of management training workshops. It basically involves participants using the Lego resources to create 'sculptures' – representations - of something which they are trying to explore. For example they might be working towards a future organizational design and so could use Serious Play to help create representations and stories around that future. The tool can be used individually and then shared or as part of group activity.

For more on the approach and the many ways in which it has been used see:

<https://www.lego.com/en-gb/seriousplay>