



Activity: Innovation futures

Look at these websites:

<https://www.futureagenda.org/>

<http://www.sustainable-everyday-project.net/innovation-futures/>

<https://www.weforum.org/agenda/2022/05/17-ways-technology-could-change-the-world-by-2027/>

<https://www.weforum.org/agenda/2021/10/technology-trends-top-10-mckinsey/>

These projects have been trying to explore possible futures for innovation and the management challenges contained within them. Using these and any other research you can do, try and create a picture of how you see innovation happening in the year 2030. What might be the big challenges and where are the opportunities? What new management skills might we need to learn in order to harness these opportunities and avoid some of the problem areas?

Prepare a short presentation summarizing your pictures of the future with innovation.