



Start-up entrepreneurship

These are case studies which describe the challenges of taking an idea and creating a new venture. Click on the link for more.

[Aquapax](#)

[Aravind Eye Care](#)

[Bags of ideas](#) - the story of Margaret Knight who was the first woman to be awarded a US patent for her innovation in packaging but who had to fight to defend her intellectual property

[Brighton Beard Company](#)

Tidewave