



Innovation management project

Individual version

2022

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Managing Innovation

Choose an organization with which you are familiar. Using frameworks like the Innovation Fitness Test try and review critically their innovation capability – are they in shape for innovation? It is likely that they do some things well and others less so and these represent areas for improvement. This simple model highlights some of the key questions you should try and answer.



Put together a short report detailing your analysis and recommendations; if you were asked to present these to the Board of the organization, what would you recommend – and why?

Use the [Innovation Fitness Test which you can find here](#) to help you