



# Innovation Success and Failure

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**JOHN BESSANT**  
Managing Innovation

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# Innovation Success and Failure

Innovations don't happen by accident – and they don't always succeed. They are influenced by a variety of factors – organizational structures, project team dynamics, strategic decision-making, technological and market events, etc. Using any case examples and/or your own experience, prepare a short (5-10 minutes) presentation of key management/organizational factors that appear to affect the outcome of innovation in products or processes.