



Stage gate activity



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Stage gates offer a powerful tool for helping manage uncertainty in implementing an innovation project. [You can find more about the approach here.](#)

Think about designing a stage gate system for an organization – what questions would you ask , which criteria would you use to allow progress through the system? (You can find [an example of such an approach in the case of ABC Electronics here](#))

Now try and lay out your stage gate model as a kind of board game (like ‘Snakes and ladders’) and create a picture of the journey an innovation project might take.