



Strategic futures

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Logo
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Innovation is all about exploring different futures to identify threat and opportunities. There's a powerful toolkit available to help construct informed pictures of possible futures – see the Tools section of this website for more details.

This activity involves looking at a rich picture of the future and then exploring it in terms of potential innovation opportunities or challenges. [Look at the Future Agenda website here.](#)

And pick one of the many richly detailed scenarios available.

Now try and develop a short presentation for the Board of an organization outlining where you see the strategic challenges and opportunities.